

# YWCA Moncton Today

- We are one of the largest charitable organisations in Moncton providing:
  - Supportive housing programs and wrap-around services for 150 individuals in Greater Moncton
  - On-site housing for 15 young women and their children for up to 5 years
  - Early Learning and Childcare Centre serving 90 children and their families.
  - Youth programming to more than 700 individuals annually
  - Employment and economic empowerment programs serving 285 individuals every year
  - Environmental stewardship programming
- We employ **more than 50 staff, speaking 16 different languages**



# YWCA Moncton Vision

# Our Core Values

Empowered individuals inspiring communities and leading engaged lives.

YWCA Moncton is committed to ensuring a safe and inclusive environment for all and has adopted these seven core values to guide its work at all levels of the organization.

1. Compassion & Respect
2. Empowerment
3. Wellbeing
4. Making a Difference
5. Advocacy
6. Collaboration
7. Diversity & Equity



# PROGRAM PILLARS

♥ Economic  
Empowerment

♥ Supportive  
Housing

♥ Early Learning &  
Childcare

♥ Community  
Outreach

♥ Youth Programs

♥ Advocacy

♥ Environmental  
Stewardship

## Our Community Impact

YWCA Moncton serves  
approximately **3000** individuals  
each year through our programs  
and services.

# Economic Empowerment

## **Our Employment Programs Provide:**

- Digital and financial literacy
- Mentorship matching
- Job placements and employer matching
- Resume building, highlighting of transferrable skills, and portfolio development
- Essential skills building for employment
- Equipment lending library
- Life skills workshops
- Wrap-around supports to address essential needs (housing, childcare, food security etc.)



# Economic Empowerment

## Community Impact

**285** individuals access our employment programs and services annually

- **88%** reported increased motivation and confidence
- **31%** pursued their education in their field of choice
- **21%** acquired and sustained meaningful and gainful employment
- **30%** starting their own microbusiness

# Early Learning and Afterschool Care



YWCA Moncton **serves 90 children and their families** annually through:

- Margie's Early Learning Centre (60 children - ages 0 to 5)
- Académie des amies / Friends Academy afterschool program (30 children)

**YWCA Moncton recognizes that:**

- The first 5 years of life are critical in a child's brain and personality development
- Lack of access to affordable childcare is one of the leading barriers for a woman's economic empowerment



# Community Outreach

We serve around **446 people per year** through programs like:

- TechnoTutoring
- Youth-led Activities – crafts, games, and sports
- Green Initiatives – community clean up and gardening
- TechGyrls - STEAM
- DigiSmarts
- Convo Club – Conversational English Peer Group
- Life Skills
- Wonderful Wednesdays – distribution of donations



# Youth Programs

Our youth programs annually support **more than 1000 youth, young women, and gender-diverse individuals** to live free from sexual exploitation and violence, discover and use their unique voice and skills, and find comfort, courage, and empowerment through connection and life skills programming.

**We offer:**

- Brave YW
- GirlSpace
- Youth Council



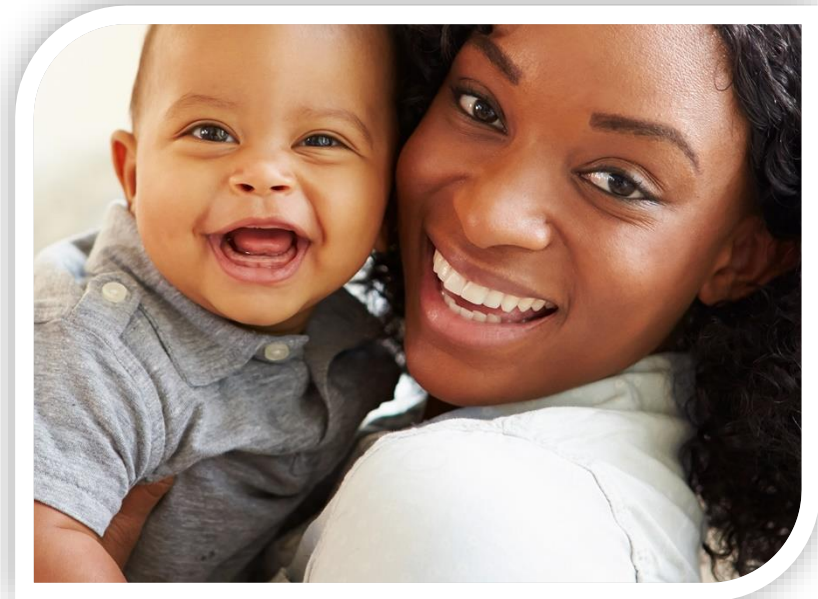


# Advocacy

## National Advocacy – Community Action

Our network of 30 YWCAs across Canada work collectively on advancing these priority issues:

- Ending Gender-Based Violence
- Safe and Affordable Housing
- Equitable Workplaces and Economic Empowerment



# We Continue to Grow

As community needs grow, so does our programming. Here are a few examples of **additional programs offered by YWCA Moncton**:

- Family Law Clinic
- Eating Disorder Support Group
- Grief Recovery Support Group
- Healthy Relationship Group
- Income Tax Clinic
- Food Security Support
- Canadian Adult Education Certification



# Our Environmental Leadership

At YWCA Moncton, we adopted an **environmental stewardship lens** to guide our work. We are committed to creating and supporting initiatives that strengthen the conservation and protection of the environment.

By embracing local recycling solutions, committing to paperless administrative goals, having a plant-based menu, composting, and collecting rainwater for our gardens, we partake in a global effort to reduce the environmental effects of climate change **today and into the future.**



# Our Vision of the Future

- 30 Units of Senior Housing – Intergenerational Model
- New Early Learning Centre – Nature Based Daycare
- Women's Economic Empowerment Centre
- Social Enterprises
  - Plant-based Catering
  - Café-Resto
  - Gardens/hydroponics



# Supportive Housing



## Our programs offer:

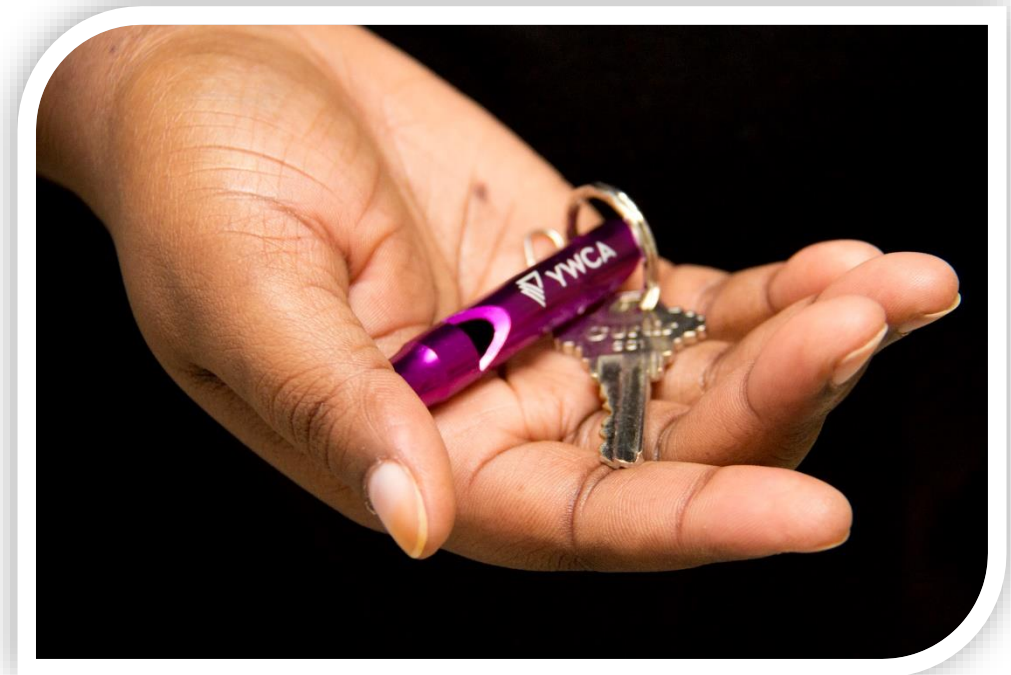
- Housing and support services for young mothers, gender diverse individuals, and youth in our **Young Mothers' Housing Wing**
- Housing and support services for women and gender diverse folks and their families in various housing units in the GMA – through our **A Home for All** program
- Safe and affordable housing as a first step to break the cycle of intergenerational poverty and help women live empowered lives for themselves and their children.
- Access to opportunities to connect with supportive networks and community resources to help women thrive socially and economically.



# Supportive Housing

## **Our Housing Programs Provide**

- Safe and affordable housing
- Financial Literacy training
- Life Skills training
- Advocacy and support
- Case management
- Referrals to essential services
- Weekly home visits
- 24/7 emergency assistance
- Dealing with landlords
- Repayment plans
- Continuum of care
- Trauma-informed lens





# Supportive Housing

## Community Impact

- Annually, around **586 people** reached out for housing supports and services
- Our housing program has an **87% success rate** – folks remain housed!
- In 2023, we housed and supported **68 individuals and 35 children** in our housing wing and in units across Greater Moncton
  - **52%** of these individuals were sleeping rough (outside) or accessing shelter
  - **29%** of these individuals successfully transitioned from needing supports to being independently housed
  - **5** of these individuals are currently employed and another **5** are pursuing their education



# Current Stats

## Currently:

- **496** individuals are experiencing homelessness in the Greater Moncton Area
- **173** of those are **women (35%)**
- **5** are **gender diverse (1%)**
- Of those individuals 496, **314** are experiencing **chronic homelessness** – **110 (35%)** are **female** and **2** are **gender diverse**.



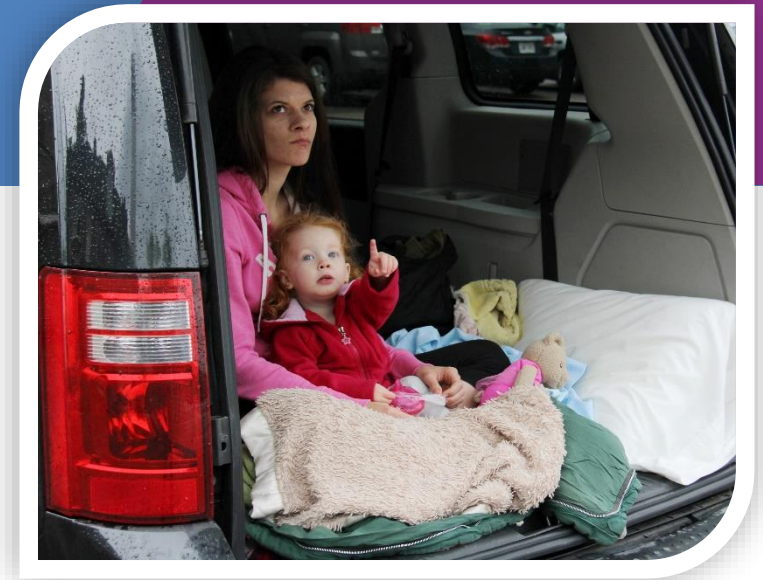
# What we Observed



- Increase in population = **increase in housing need**
- **Significant increase in rent** due to increase in demand and outside corporations buying apartment buildings
- There is an increase in folks buying houses and converting them into airbnb units – **short term rentals**
- There is a great **need for family units** – multiple bedrooms
- **Women's homelessness** has increased and is **more visible** than in previous years
- **More and more seniors** are experiencing or fearing homelessness

# What we Observed

- **Women underreport** their situation for fear of losing children
- Pregnancy and homelessness – difficult to keep up with **health checkups or prepare for baby's arrival** when you don't have a home – **stigma**
- In order to stay safe, some women have taken to **consuming drugs throughout the night** so they remain awake – there are **many sexual assaults**, mostly **unreported** as women don't trust the RCMP – when they do report, they're not taken seriously because they were under the influence – this can result in **long-term addiction and increased trauma**.
- Moncton is at the end of a **trafficking corridor** for the Maritimes, there is an increased level of **risk** for women and gender diverse individuals experiencing homelessness **of being trafficked**.





# What we Know



- Housing is a **Basic Human Right**
- Home is a place where you have the agency, autonomy, and security to **safely live life in the way that you want**. Home is where people can spread their wings and have the **freedom to be**.
- It can take a while for folks to **trust** us – it may seem like they're not interested in improving their lives, but in truth they have been **disappointed so many times that they can seem indifferent or unmotivated**.
- It's in talking with women and gender diverse folks that we get to really understand their needs and how to best serve them – **nothing about us without us** – they inform our work

# A Special Guest Speaker

- Tara Hosford,  
YWCA Moncton  
Housing Case  
Manager







# Thank you!

## Contact Information

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